Ballarat Technology Park Breakfast

The University of Ballarat Technology Park and Ballarat ICT Ltd Breakfast brings together information and communications technology (ICT) professionals and other stakeholders from Ballarat and the broader region.

Developing a Successful Digital Economy Strategy

Like the Grampians region of Victoria, the City of Prospect has been proactive in piloting digital economy projects which have created significant demand for broadband services over optical fibre, and simultaneously increased incomes for local small-medium enterprises. In 2010 the City of Prospect won the Economic Development Strategic Planning Award – National for its Digital Economy Strategy. This strategy has been adopted by seven councils in Adelaide and is being used as a model ‘how to’ by Regional Development Boards, local government authorities, and state government departments.

This presentation will focus on creating demand for broadband services at a local residential and business level, and provide an update on Prospect’s planning for a Stage Two rollout of the National Broadband Network.

Guest speaker: Steve Harrison, Director Business and Economic Development, City of Prospect, South Australia

Steve Harrison is the City of Prospect’s first Director of Business and Economic Development. For the past three years Steve has created and delivered a Strategic Economic Plan and one of the world’s first Digital Economy Strategies.

Steve played a key role in the development of South Australia’s Strategic Plan when he was seconded to the Premier’s Office for two years. Prior to that he was a partner and Director Business Development with one of Adelaide’s leading digital graphic design and communications studios.

Tuesday, 19 April, 2011
7.30 for 7.45 am (sharp) • Neighbourhood Cable Conference Centre
Greenhill Enterprise Centre • UBTP

RSVP is essential prior to Friday, 15 April 2011
janson@ballarat.edu.au
Registration

Ballarat Technology Park Breakfast > Tuesday 19 April 2011 at 7.45am (sharp)

TAX INVOICE

University of Ballarat ABN:  51 818 692 256

This registration form will become a Tax Invoice for the purposes of the Australian Goods and Services Tax (GST) once payment has been made. Please keep a copy for your records.

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Payment Details

Payment in advance appreciated:

- [ ] Cash
- [ ] Cheque
- [ ] UB Account – Internal Journal (payable to: University of Ballarat)

Credit Card:

- [ ] Visa
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RSVP is essential prior to Friday 15 April 2011 > lanson@ballarat.edu.au

Greenhill Enterprise Centre, P.O. Box 691, Ballarat, Vic 3353. Ph: 5327 9893     Fax: 5327 9895

Numbers are limited. If you book and don’t attend we will unfortunately have to invoice you.